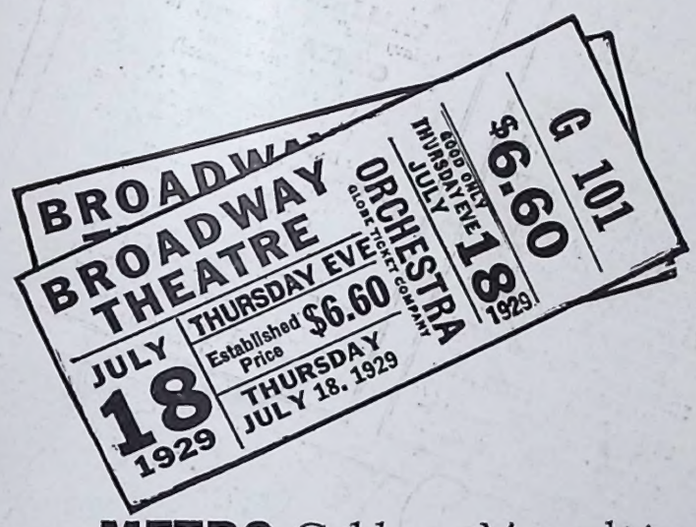
CANADIAN MOVING PICTURE DIGEST

Vol. 21, No. 11 | TORONTO 2, CANADA | July 13th, 1929



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THE GREATEST SHOWS ON EARTH!

PUBLISHED BY
CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED
259 SPADINA AVENUE, TORONTO 2

HERE'S MY CARD

47 GREATEST SHOWS ON EARTH FOR WIRED HOUSES

JOHN GILBERT in
2 ALL TALKERS
"Redemption"
"Olympia" (title to be changed)

GRETA GARBO in
2 ALL TALKERS
"Anna Christie"
And One More

WILLIAM HAINES in
3 ALL TALKERS
"Navy Blue"
"Springboard"
And One More

JOAN CRAWFORD in
1 SYNCHRONIZED
"Speedway"
2 ALL TALKERS
Titles to be announced
2 SYNCHRONIZED
"Our Modern Maidens"
"Jungle" (title to be changed)

LON CHANEY in
3 SYNCHRONIZED
"The Bugle Sounds"
And Two More

RAMON NOVARRO in
2 ALL TALKERS
Titles to be announced

BUSTER KEATON in
2 ALL TALKERS
Titles to be announced

COSMOPOLITAN PRODUCTIONS
3 ALL TALKERS
Titles to be announced

THE DUNCAN SISTERS in
"COTTON AND SILK" (Title to be changed)
All Talking, Singing, Dancing

VAN & SCHENCK in
THE PENNANT-WINNING BATTERY (All Talking, Singing)

MADAME X
(All Talking)

COLLEGE LIFE
(All Talking, Singing)

THE ROAD-SHOW
Charles King—Bessie Love
(All Talking, Singing, Dancing)

HALLELUJAH
(All Talking, Singing)

THE BISHOP MURDER CASE (All Talking)

THE THIRTEENTH CHAIR (All Talking)

EVA THE FIFTH
(All Talking)

THE SONG WRITER
(All Talking)

KEMPY
(All Talking)

SONG OF THE SUNSET
(All Talking)

LORD BYRON OF BROADWAY
(All Talking, Singing)

PLEASURE LOVERS
(All Talking)

THE GREEN GHOST
(All Talking)

MONTANA
(All Talking, Singing)

THE SHIP FROM SHANGHAI (All Talking)

THE VIKING
(Sound, All Technicolor)

THE MYSTERIOUS ISLAND
(Sound, Dialog, Technicolor)

DEVOTION
(All Talking)

THE BIG SCOOP
(All Talking)

JUDICIAL MURDER
(All Talking)

IRIS
(All Talking)

INHUMAN GROUND
(All Talking)

LIGHTS AND SHADOWS
(All Talking)

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8 Our Gang (All Talking)
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THE BROADWAY MELODY

HALLELUJAH

THE MYSTERIOUS ISLAND
(Technicolor)

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"Our Modern Maidens"
"Jungle" (new title to come)

JOHN GILBERT in
"Redemption"

WILLIAM HAINES in
"Navy Blue" "Speedway"

GRETA GARBO in
One Silent Picture
(Title to be announced)

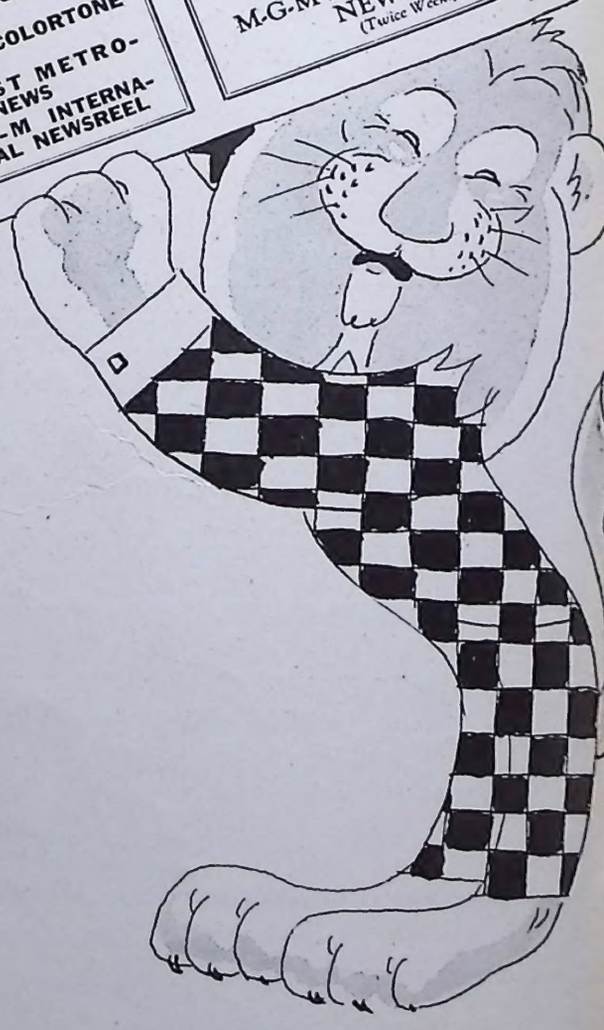
LON CHANEY in
"The Bugle Sounds" and Two More

RAMON NOVARRO in
Two Silent Pictures
(Titles to be announced)

THE VIKING
(All Technicolor)

THE GREEN GHOST

M-G-M-INTERNATIONAL NEWSREEL
(Twice Weekly)



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Canadian Moving Picture DIGEST

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RAY LEWIS
Editor and Managing Director

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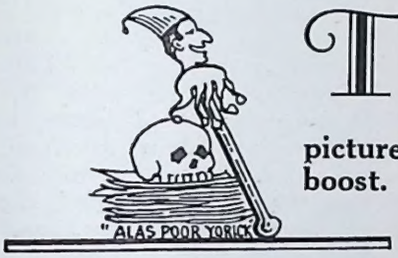
"Weak Sisters"



THE TERM is familiar throughout our Industry, and such pictures have been a "thorn in the flesh" of distributors and exhibitors, to exploitation departments and editors of Trade Papers; who hate to knock any picture and pray that they might be able to administer a boost.

"Weak Sisters," who wilt in the making; and "flop" in their presentation; and whose weakness is left uncovered, because someone wishes to flatter someone who is in a position of power. "Weak Sisters," who disorganize the publicity department in an effort to find a caption which will give them a box-office charm.

"Weak Sisters" who make honest salesmen liars, who make exhibitors go mad; who make your audience long to get its money back; and who weaken the Trademark of the producers who force these "spineless damsels" on the Trade; and make the bigger, stronger sisters come to their aid.

We have had enough of such tripe. With the advent of a "speaking film age," we want our pictures not only to know how to talk, but we are particular about what they have to say to us.

Already some magazines are offering prizes for Talking picture plots, pointing out that so far "the miracle of the Industry" has only two plots, one which reveals "Show Folks;" and shapely legs, and the other which pursues the crook, among "shapely legs" also, into the court room!

Your editor long discovered and pointed out on this page that scenario departments would soon be forced to think of something new, that all the pictures were telling us the same thing; and that we were growing weary of this repetition.

Incidentally I wish that directors would walk into a few Courts of Justice, to discover that flappers, in the person of chorus girls do not say, "Hello Judgey," especially in the High Court, where a murder case is in progress; and that most witnesses in a Court of Justice forget their sense of humour, and levity; and if not "scared to death," outwardly, they are at least somewhat conscious of their surroundings and accordingly suppressed.

The next complaint that we shall hear is that the Talking Motion Pictures are making a "joke" out of the Courts of Justice; and some Senator will introduce a Bill whereby such misrepresentation shall cease.

Someone should call a "stop" to this so-called Court Humour, before it gets us all into trouble.

The drama gave us plenty of variety by way of plays. The musical comedy shows also struggled to be different; and were different. The creative faculties were made to work; and men and women were paid a premium for originality.

Since Motion Pictures has now the field of drama, musical comedy, opera, literature and motion pictures from which to find its Talking Picture material, it should be able to harvest a crop of new ideas and plots. So far, "the cupboard is bare."

RAY

RAY LEWIS

PRESENTS

I HAD a visit with Andrew Robert McNichol while in Winnipeg. I give him his full name because "out West" its a name which stands for many things, among which is Solidity and Philanthropy.

I wonder how many in our Industry know that Andrew McNichol, outside of being a bachelor (perhaps his worst misdemeanor) in addition to owning four theatres, three at present leased to Universal, Mr. McNichol owns a tea-room of such dimensions, that it can comfortably seat three hundred and fifty guests. A confectionery shop, a jewellry store, that he is the head of an investment trust; and that he has given away to philanthropic and humanitarian efforts close to three million dollars.

I happened to come in contact with a list of philanthropies to which this Canadian Showman of ours has so generously donated. It is a list which reveals perhaps better than any biography, or source of information, the character of this man.

He has given his charities to Jew and Gentile, to all denominations, to all races, to Winnipeg, to Toronto, across Canada. To the Anglican Church, to the Salvation Army, to the Jewish Orphanage, to the Children's Aid Society; and in bringing these gifts to his attention, Mr. McNichol smiled and said, "Oh, but I am only beginning, I have still several millions which I will give away."

I HOPE that Mr. McNichol will forgive me for this publication, but I cannot help crowing lustily and publicly when I discover Showmen like Andrew Robert McNichol, like E. F. Albee, among the World's Great Givers. They halo our Industry with the Light of Benevolence, of Righteousness and for their heights, we grow wings. Showmen have always asked for "a place in the Sun," it is through these Showmen, and others in our Industry; who have given, and are learning to give that we shall not only find our place in the Sun, but stand revealed to all who come within the Circle of Our Light.

I visited the Capitol, Winnipeg, and saw as snappy a show as one would wish to see anywhere. Harold Bishop is the manager, a likeable personality with plenty of courtesy and "go." The show was so well-balanced and dovetailed in with such a nicety that I was under the impression that Publix must have been the little fixer.

BUT I found out the show is made up at the Capitol, that the chorus is local; and so is much of the talent. The picture was "The Captive Woman" with Milton Sills and Dorothy Mackaill. A First National Vitaphone attraction. What one might call essentially adult entertainment.

The Capitol has an orchestra under the direction of Earle Hill. It appears to be popular.

I made the rounds of many theatres. Those presenting "Sound" had raised their price of admission. In respect to Western Electric installation, which I found in several of the theatres, and RCA, there was little difference by way of quality, the reproduction was excellent.

The acoustical properties of some houses; and the quality of the recording, made a difference in the reproduction of pictures, but I have been informed that "Sound" equipment manufacturers are having their technical experts take into consideration individual acoustical needs in order that "Sound" reproduction may prove as entertaining as it is satisfactory.

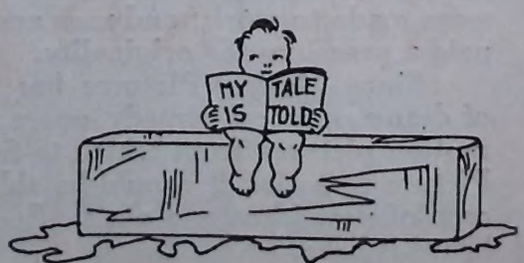
I VISITED a theatre that had a non-synchronous equipment called the Melotone, it was pleasing, as was the installation called the Columbia Theatrephone, non-synchronous, distributed by Radio Industries of Canada. The tonal reproduction filled the auditorium of a medium-sized house; and the manager informed me that this volume had been greatly reduced, the instrument being able to double the volume of sound now being in use.

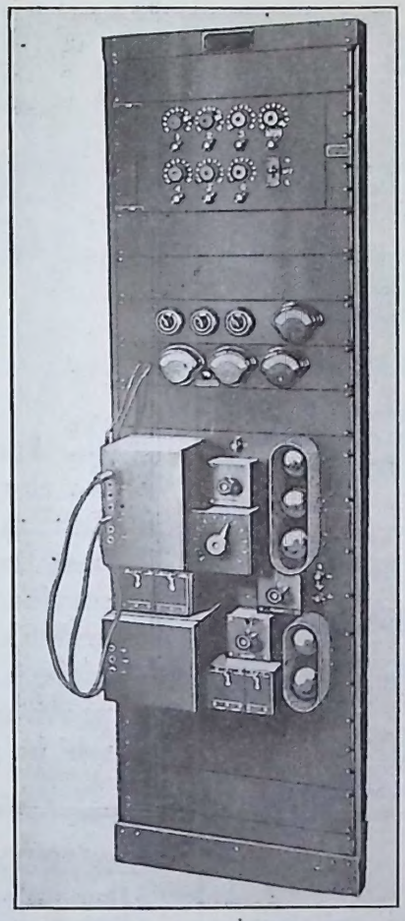
I was curious in beholding three theatres on Main St., right next door to each other. One with a "Sound" installation, the others running silent pictures; and not more than two blocks away to the right and left of these three theatres, two more houses, all doing business.

We have heard so much of competition and opposition that the grouping of these theatres, by independents, was a surprise, but I found out they had been built during the boom of 1912; and that they are all making money. Most of the theatres which had introduced "Sound," had raised their price of admission.

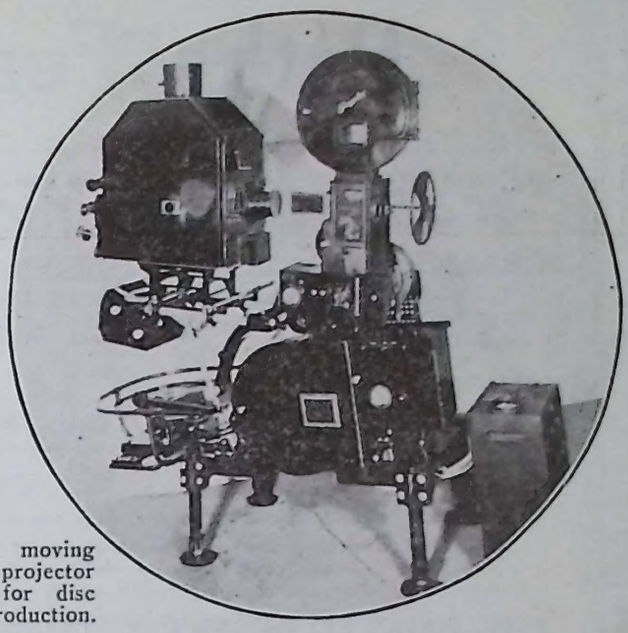
FAMOUS PLAYERS CANADIAN CORP., is generally known as a Motion Picture enterprise, but it is interesting to note that it also operates, and is affiliated with other fields of entertainment including legitimate and vaudeville theatres.

Famous has also been identified with the Canadian tours of the D'Oyle Carte Opera Company, which played to capacity business. The tours of Sir Martin Harvey, Matheson Lang, and other English artists. In addition to this company's theatrical enterprises, the real estate holdings of the company are considerable.





A Typical Amplifier Group



A standard moving picture projector equipment for disc or film reproduction.

Sound Pictures Assure a Capacity House

THE THEATRES equipped with Northern Electric Sound Projector Equipment are playing to capacity houses practically every night.

The very latest developments of sound reproduction and projection are incorporated in this equipment. The sound is so perfectly synchronized with the movements of the characters that it is impossible to determine whether it originates from the characters or is mechanically reproduced.

This equipment allows you to show the latest productions of the companies listed at the left.

Suitable equipment for both synchronous and non-synchronous types are available.

Write direct to the Research Products Department, for full information.

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Pathe Features

THE TREASURE GIRL

Pathe's first musical production. The most entrancing musical comedy ever written. Book by Frederick Thompson and Vincent Lawrence. Lyrics by Ira Gershwin, who wrote "The Rhapsody in Blue."

GREENWICH VILLAGE FOLLIES

The most brilliant sketches, spectacular and comic, which have graced the Greenwich Village Follies during the 10 years of its existence will be introduced in sound and color.

THE BIG SHOT

An original story by Ben Hecht and Charles MacArthur. It is based on the life of one of New York's most sensational personalities. A startling and accurate picture of the underworld and its rackets.

WAR AND WOMEN

A spirited version of the sensational drama of Bolsheviki Russia, "Zoina 1 Shenshiny." An all star cast includes William Boyd, Ann Armstrong and Robert Armstrong. Adapted and supervised by Wm. Conselman.

THE PAINTED DESERT

An all-color production in the famous Pathecrome color process. A story of the great American desert, with Wm. Boyd.

BIG NEWS

A murder mystery newspaper story that will keep 'em all guessing. Robt. Armstrong and Carol Lombard are featured.

THE AWFUL TRUTH

A story of a young divorcee who loves and lures. A play of smart New Yorkers. Ina Claire heads a strong cast.

NEGLIGEE

A woman's right to be believed and trusted is the theme of this story by Ernest Vajda. Ina Claire is starred.

HIS FIRST COMMAND

An original story by Douglas Doty, author of "Dress Parade." William Boyd is the star, and makes a fine job of it.

OFFICER O'BRIEN

A spirited police story adapted from an original story by Tom Buckingham. Carol Lombard is in supporting cast.

CRASHING THROUGH

A comedy-drama stage play by Saxon King. Another of those virile plays, with the popular Wm. Boyd.

PARIS BOUND

A subtle and witty play that provided Ann Harding with a role well suited to her emotional finesse.

THIS THING CALLED LOVE

A deft and amusing comedy skillfully developed, with the favorite Ann Harding as the star.

HER PRIVATE AFFAIRS

A wife's battle for happiness. An adaptation of the story "Right to Kill." Ann Harding is the star.

A WOMAN AFRAID

A mystery thriller that has everything, real thrills, real mystery and a real love story.

OH YEAH

With Robt. Armstrong and James Gleason, popular stars of "Is Zat So?" That famous pair of stage buddies.

SAILOR'S HOLIDAY

With Alan Hale and Sally Eilers. An original comedy by Joseph Franklin Poland. Directed by Fred Newmeyer.

THE SOPHOMORE

With Eddie Quillan, Sally O'Neil and Jeanette Loff. A refreshing story of college life.

RICH PEOPLE

A best selling novel by Jan Gelzer from Good Housekeeping. Constance Bennett is in the starring role.

CLOTHES

Saturday Evening Post story by Lucy Stone Terill. Another starring vehicle for Constance Bennett.

SARATOGA

An original story of a pedigree by William Conselman. Third picture in which Constance Bennett is starred.

THE GRAND PARADE

A great play — a human love story — a brilliant, fascinating background. Directed by Fred Newmeyer.

Path
Anne
for

Listed on this
for the coming sea
Canada through R
best line-up Pathe
service to showmen
and Short Subject
Here is a list of pic
prove magnets to
will be proud to sh

PLAYBOY

How the town ne'er-do-w
man of himself. Strong
by Eddie Quillan.

THE RACKETEER

The romance of a swashbu
of the night life of New Y
Armstrong and Carol Lom

RED - HOT RHYTH

The laughable, lovable pe
York's Tin Pan Alley ma
world whistle and hum.
comedy.

HOT AND BOTHE

With Eddie Quillan. A
boy, eager, sensitive and
itiated into modern life.

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duct ment '30

he Pathe Product the exhibitors of not only as the rs of satisfactory Feature Pictures d never excelled. Silent — that will hat any exhibitor

CHELOR'S SECRET
Hale. A delightful farce suave young man lies about

UTE
ert Armstrong and Carol An adaptation of Guthrie's novel.

N LOVE
young Irish tenor, Morton Betty Lawford and a cast ished Broadway players.

AT 'EM
Alan Hale and Eddie Quil- fun and good humor in this ical play.

imited
utors
Exchanges
St. John
Vancouver

Pathe Shorts

Comedies

Always the leader in the production of quality entertainment in the short comedy field, Pathe has utilized the new values offered by the advent of sound and will present this season 52 two-reel talking comedies of a standard already recognized by exhibitors as the cream of the market.

LEMAIRE COMEDIES
A series of eight all-talking comedies starring George LeMaire, the great Broadway favorite.

MANHATTAN COMEDIES
A series of six all-talking comedies produced and directed by LeMaire and starring Broadway's brightest funsters.

CHECKER COMEDIES
A series of six all-talking comedies featuring Frank T. Davis, the noted vaudeville comedian.

VARIETY COMEDIES
A series of eight two-reelers featuring leading comedy artists in the sketches which made them famous.

BUCK AND BUBBLES
One of the most popular teams of colored comedians in a series of six Wild Cat stories by Hugh Wiley.

MELODY COMEDIES
Harry Delmar will direct a series of six musical comedies in tabloid featuring leading singers and dancers.

GOLDEN ROOSTER COMEDIES
This series comprises six farce comedies featuring celebrities of the stage and screen in two-reelers.

FOLLY COMEDIES
In this series Frank T. Davis will present in miniature all the elements of the popular revues.

News Reels

PATHE NEWS (SILENT)
First always, established 20 years ago, it has become the best known institution of the screen.

PATHE SOUND NEWS
Now we bring to the talking screen the first true technique of news-in-sound. Pathe Sound News is always first.

Aesop's Film Fables

Sound or silent. The world's most famous cartoon feature. Always a sure-fire laugh getter.

Topics of the Day

Hear and see. This famous Pathe institution now in talk. Original, sensational and unique.

Pathé Picture Pathé Picture Pathé Picture Pathé Picture Pathé Picture Pathé Picture Pathé Picture

Pathé Picture Pathé Picture Pathé Picture

English Talkies For Countries In Which English Spoken

When Ramon Novarro paid a brief visit to Toronto recently, while enroute from Europe to Chicago, he warned movie-struck girls to keep away from Hollywood, where declared this star there are "ten thousand would-be movie actresses available to fill every hundred jobs available."

Among the other bits of information which Novarro delivered during an interview, was that which dealt with Talking Pictures. "Countries in which English is not spoken will not provide a market for Talking Pictures with English as the language."

Novarro's latest picture is "The Pagan" in which he does some singing. When asked about Emil Jannings departure from Hollywood, Novarro explained that Jannings could only speak German; and was now associated with a German Producing Co., which is to present Jannings in a picture with German Dialogue.

Galt's New Theatre To Have Talkies

Galt is to have a new Famous Players Theatre, with a seating capacity of 1,038. The projection room back of the foyer will be specially provided with a battery room and built for the installation of Sound equipment.

The theatre will have 75 ft. 6 in. frontage, and a depth of 161 ft. The stage will be 42 ft. wide, 21 ft. high and 28 ft. deep.

The building will be concrete, brick and steel and will cost about $150,000. Plans were prepared by Murray Brown, architect of Toronto. C. E. A. Dowler represents local interests.

England's Films Held Up Talking Pictures In Demand

It is reported that over one hundred British Silent Films are on the shelf, because theatreowners will not give play dates to the Silent Films.

The capital invested in the production of these completed pictures; and those in a semi-finished state is said to be in the neighborhood of a million pounds. We will not argue about the amount, five million dollars sounds big enough for a big story, but having been interested in English production, I happen to know that English producers would expect to do a great deal of producing for an outlay of five million.

The rescue work is now being debated and no doubt we shall have these Silent ones, made to Talk and Sing, to do all the many things which is expected of a synchronized motion picture.

The Gramaphone Company has offered British producers its servcies by way of a partnership in the making of Talking films, with Dialogue and Song, to synchronize Silent pictures with a cue arrangement, which involves a new discovery along synchronization.

New Theatre for Montreal

Montreal is to have another new theatre. One costing $178,000, 78 x 200, on St. Catherine St. East, the permit having been granted to D. N. & W. A. Lazanis.

Northern Electric Release Portable Talking Machine

At a recent luncheon of the Advertising Club of Montreal, at the Mount Royal Hotel, the Northern Electric Company demonstrated its new Sound film portable projector. Mr. O. R. Harvey of Northern Electric presented an Industrial picture utilized for advertising purposes.

The talking on the small portable is said to have been as clear as that of the larger machines utilized for theatres.

The sound film and moving picture units are contained in one piece of mechanism, a box about 4 x 3 with a control unit on the floor beneath it. A small audiphone is placed behind the screen on which the picture is projected.

Mr. Harvey stated that educational pictures could be shown on this machine successfully. A four reel picture showing the assembling of automobiles, and the various stages of the manufacture of its parts was screened with all the "Sound" associated with its production.

Moose Jaw Capitol Opens Movietone, Vitaphone

The Capitol at Moose Jaw, Sask., opened its doors with Movietone and Vitaphone installations.

Mayor James Pascoe officiated at the opening and thanked the Famous Players for bringing the "new motion picture" to Moose Jaw.

The Paramount novelty "Old Black Joe" was a hit, as was also the "all-talking" comedy, "Postmortem."

The feature picture introduced was "Close Harmony" and it also registered a hit with a capacity house. "Gentlemen of the Press" is to follow; and "Broadway Melody," M-G-M's wonder picture is booked for an early showing.

S. Swartz of Winnipeg and Pete Eagen of Regina were visiting exhibitors. E. P. Fields is the happy manager. Flowers filled the foyer and lobby having been sent on from the various Famous houses across Canada.

Metro-Goldwyn-Mayer's "The Trail of '98"

"THE TRAIL OF '98" with Dolores Del Rio, played Loew's, Toronto, last week and upheld its previously well-earned commendation.

Your editor reviewed this picture after seeing a showing in New York. I cannot do better than repeat some of the lines from this review.

"Metro-Goldwyn-Mayer's Trail of Gold — Big Theatres — Little Theatres — New York to San Francisco — Toronto Alaska, Trail of box-office gold. Exhibitors, stampede for Gold-Gold-Gold. Klondyke-Gold, box- office Gold — satisfied — thrilled audiences — Gold."

"The Trail of '98" was directed by Clarence Brown and the story by Robert W. Service.

It is just what the doctor ordered for Canadian exhibitors.

Show Business

Miss Lillian Rich, a Winnipeg girl and a former Cecil B. DeMille star, is in Winnipeg on her way back to Hollywood. She has been in Winnipeg and Europe making pictures for British International for the past year. She is the only English girl to reach stardom in Hollywood. Her best successes were "The Golden Bed," "A Kiss in the Dark" both for Famous Players; "Strongheart," "Whispering Smith," for Cecil B. DeMille, and many others. Miss Rich has been recalled to Hollywood for talkies as she is the only girl in Hollywood with a true English accent.

In private life Miss Rich is the wife of Leo Nicholson of Winnipeg, son of a former well known wholesale grocer of Winnipeg.

The new Rex Theatre, an attractive brick structure replacing the theatre which had been burned last spring, was opened by F. J. Vassio at Lachute, Quebec, on July 5. The theatre is continuing with silent programs.

Film hazards and talking picture presentations were subjects which featured the annual convention at Ottawa, Ontario, on July 4, of the Dominion Fire Prevention Association, general discussions taking place. A number of pictures, including technical subjects, were screened by the Eastman Kodak Company for the information of the many fire officials.

A bailiff's sale of the assets of Film DeLuxe, Limited, Montreal, Quebec, took place on July 2. This company had operated an independent film exchange for a number of years, dealing only in silent pictures.

A Canadian company charter has been granted by the Dominion Government to Visugraphic Pictures(Canada) Limited, with headquarters in Toronto, the parent company being in New York City, and the company is extending its operations into Canada. The officers include: Edward F. Stevenson, president; Perry Arnold, Frederick F. Stevenson and John Gardiner of New York, and Charles Bishop of Ottawa. Mr. Gardiner is a former resident of Montreal and Ottawa.

There are already indications in Canada that large orchestras will return to popular favor in exclusive talking picture theatres. One by one, the larger houses have been dropping their orchestras but there is one theatre already in which the musical organization has been reestablished on a larger scale than during the silent regime. This is the big Capitol Theatre, Montreal, of which Harry Dahn is manager.

Considerable interest has been aroused in the announcement that the Capitol Theatre orchestra was to be revived. It is now a symphony orchestra comprising 30 musicians under the direction of the former conductor, Maurice Meerte. This unit appears on the stage at every deluxe performance for a concert of 30 minutes, in which assisting artists also appear. Selections of the more or less heavy type make up the program, the first Capitol musicale consisting of the following numbers: "Aide March" from G. Verdi's Opera; "Heart Wounds" by Edvard Grieg; and Opus 34 "Il Guarany" overture by A. Carlos Gomez. The audience showed keen appreciation in this program and indicated its approval of the appearance of the musicians once more.

The last of the large downtown theatres of Toronto, Ontario, has been wired, this being Shea's Hippodrome, an RKO house, the equipment being an RCA Photophone. The opening audien was "The Studio Murder Mystery," with "The Collegians" as the talking short. The bill also includes five acts of vaudeville.

A tense labor situation has developed in Ottawa, Ontario, where there is no longer a single stage show or vaudeville presentation, all of the theatres having gone "Talkie." W. P. Covert, third International Vice-President of the I. A. T. S. E., walked into town with the demand that all talking picture houses would have to instal two stage hands forthwith. Most of the managers have been out-of-town, however, and the matter is still in the air. Former theatre musicians now gather in the stock brokers' offices from day to day and don't seem to be worrying about jobs although the only house in all Ottawa with any kind of an orchestra is the Regent where a stage band plays half an hour each night.

The first week of the all-talkie policy of B. F. Keith's Theatre, Ottawa, with "The Rainbow Man" as the attraction, was a "wow," attendance rating about 95 per cent. where for weeks previously it had been down around 50 per cent. Lower prices did the trick. The comment on the street is that Keith's business is so good that Manager Joe Franklin will never bring back the vaudeville or the house orchestra.

The Francais Theatre, Ottawa, Ontario, operated by Joseph Paquin, had to rebuild the orchestra floor and a new projection booth, the latter to meet the new talking picture requirements of the Ontario Government. Following this, thieves broke into the Francais and stole a quantity of equipment.

The Empress Theatre, Merrickville, Ontario, was destroyed by fire of unknown origin. A short time later a workman engaged in clearing the debris fell from a wall and was instantly killed. The Merrickville house had been operated by J. E. Gravelle of Kemptville.

A series of theatre fires in the City of Quebec resulted in the arrest and conviction of Adlard Gingras, aged 20, a resident of the city, the sentence as imposed by the Court of Sessions being four years in the Penitentiary at Bordeaux. Gingras was caught running away from the Imperial Theatre and he confessed to setting fire to this house, thus endangering 400 patrons. He was also charged with burning the Princess in Quebec and was believed to have fired another theatre last spring.

Canada had its first thrill out of audible fight pictures when prints of the Schmelling-Uzcudun ring battle in New York City were rushed to Toronto and Montreal by Canadian Tiffany, airplanes being used for transportation. They were immediately released to the United Amusement theatres in Montreal while the first run at Toronto was at the big Pantages.

Tiffany Scoops Another Match Championship Wrestling Bout

TIFFANY PRODUCTIONS of Canada, Limited, seem to be especially blessed with securing prize features. The latest scoop is the World's Championship Bout between Gus Sonnenberg and Ed. (Strangler) Lewis, which took place at Boston, Tuesday, July 9th.

The match is said to be a thriller and exhibitors looking for a live-wire up-to-date minute short feature can satisfy their needs with this on, broadcasted throughout the action by a radio expert, who excitedly and clearly enunciates and calls off all the points, the action which gave the crown to Sonnenberg and registered defeat for "The Strangler."

The prints are Sound on Film, Discs or Silent, and the bookings can be arranged throughout the Tiffany exchanges.

Exhibitors and Distributors Committee Meet to Solve Problem

A COMMITTEE representing the small independent theatre owners of the United States met recently with the sales managers representing the national distributing companies and with a representative of region distributors agreed on the appointment of sub-committees to work out and report back as soon as practicable some method of affording prompt relief to small, independent exhibitors who may now be operating under uneconomic conditions, due to the swift growth of sound pictures.

OBSERVATIONS

By the Editor

AN ARRESTING example of publicity was introduced by Franklin of Keith's Theatre, Ottawa, this is it; and it came in a privately addressed envelope:

"My Dear:

My husband will be away for the night. I absolutely must see you. I shall expect you at eleven. I am desperate, and if you don't come I won't answer for the consequences. Don't drive up.

L.

P.S. From "The Letter" Paramount's greatest all talking picture at B. F. Keith's, week starting Saturday."

* * *

THE INTERNATIONAL Mercantile Marine Company were the hosts to a presentation of Universal's super-talking production "Broadway."

The presentation was on board the Majestic, "the world's largest ship," and the first steamer to present a program of Sound Pictures at Sea.

An invitation to your editor to be present had to be regretfully declined since on that particular date, your editor was "The Girl From The Golden West."

The preview showing was held in the grand ball room of the S. S. Majestic, Pier 59, North River, on the evening of Tues., July 9th.

* * *

VICTOR McLAGLEN, Fox's British star catch, will pay a visit to Toronto July 16th and 17th, when a reception is to be held in honour of that war hero who is about to tell "the cock-eyed world" a few truths about "What Price Glory," as it relates itself to War.

Victor McLaglen is also the star in the all-talking Fox success "Black Watch."

Ideal for Sound!

Fourteen new DeLuxe Model H Motiographs in one week for use with "Sound" Equipment is a direct expression of the Exhibitor as to what equipment he considers best suited to perfect reproduction. The Motiograph Model H is adaptable for use with **all** Sound Systems, it is in a class by itself in giving perfect results and that is why it is daily being chosen for "Sound" use. The patented cylindrical shutter on the gate removes 62% of the heat on film, parts and lenses. The Motiograph Reflector Arc Lamp is perfect in construction, adjustments and operation. And with the "Cont-El-Arc" Motor Generator Set the perfect equipment is complete. If you put in "Sound", do it right — and the right basis is with equipment supplied by

THE COLEMAN ELECTRIC Co. - 258 Victoria St. - Toronto, Ont.

"Courtesy With Service"

Round About the Studios

Ruth Taylor, the screen's most publicized blonde ingenue, has been signed for the title role of "The College Coquette," Columbia's latest all talking special. Just as in the case of "The Fall of Eve" which was the initial dialogue comedy farce of motion pictures, Columbia again paves the way by presenting in "The College Coquette," the first all talking campus vehicle of the screen. The new production will also mark Miss Taylor's debut in a talking role.

Holmes Herbert and Mary Forbes, both of whom appear in "The Thirteenth Chair," Metro-Goldwyn-Mayer's screen version of the Bayard Veiller stage hit, have been placed under contract as members of the M-G-M stock player list. Hedda Hopper, now playnig in John Gilbert's "Olympia," has also been signed to a new contract.

Clara Bow, red-haired Paramount film star, is spending a few days vacation at her beach home at Malibu, between scenes for "Dangerous Curves" her second all-talking picture. It is a story of circus life. Richard Arlen is her leading man.

Before embarking on "The Barnstormers," Universal's third Super for next year, Harry Pollard will direct the Owen Davis New York stage success, "Tonight at Twelve."

Three players have been selected to support Glenn Tryon and Merna Kennedy in "Barnum Was Right," the New York stage play by Phillip Bartholomae and Hutchenson Boyd. They are Lew Kelly, Basil Radford and Clarence Burton.

Agnes Christine Johnston, well-known novelist and adapter, has been assigned by Carl Laemmle, Jr., to adapt "The Shannons of Broadway." This New York stage success will feature Mr. and Mrs. James Gleason, who wrote it and appeared in it at the Martin Beck Theatre.

Sally O'Neil as she appears in "Broadway Fever" for Tiffany.

Red Grange will return to the screen under Universal auspices in a college production to be called "Varsity Show." He will be co-starred with George Lewis. The production will be under the direction of Nat Ross, who has been so successful with "The Collegians" series and whose reputation will be still further enhanced by "College Love."

Jack Oakie, Frank Ross and William Austin were assigned important roles today in "Sweetie," Paramount's musical romance of campus life, in which Nancy Carroll will have the leading feminine role. The story is an original by George Marion, Jr., writer of sparkling subtitles. Ross is the former Long Island real estate developer whose personality and entertainment qualities as demonstrated at private parties won him a Hollywood contract recently. He will sing songs in "Sweetie." Helen Kane, musical comedy star of "Big Boy" and recently heard in Richard Dix's "Nothing But the Truth" will have one of the principal roles.

"Navy Blue" is Willian Haines' next for Metro-Goldwyn-Mayer.

"Jailhouse Blues," a one-reel tabloid musical comedy starring Mamie Smith, originator and foremost delineator of the "Blues" type of song, is the latest Columbia-Victor Gem release.

Mal St. Clair completed "Side Street," a new all-talking Radio Picture featuring Tom, Owen and Matt Moore at the RKO Studios in Hollywood.

Turning abruptly from grim drama, Lionel Barrymore and Jack Gilbert delve into sparkling comedy for the joining of their talents in the new Metro-Goldwyn-Mayer dialogue picture temporarily titled "Olympia," which went into production recently.

"The Cocoanuts," the Four Marx Brothers' dialogue singing and dancing film for Paramount, with Mary Eaton, Kay Francis and Oscar Shaw in supporting roles, has been selected for the Photoplay guide of popular entertainment films by the National Board of Review of Motion Pictures.

Belle Bennett, a Tiffany star, appearing in "Power of Silence."

One of the biggest productions to be made under the 1929-30 program of Radio Pictures has just been awarded Wesley Ruggles. William Le Baron has decided to take Wesley off "The Very Idea" and give him the direction of the Vincent Youmans' musical "Hit the Deck," following the director's success with his initial Radio effort, "Street Girl," featuring Betty Compson.

Harry Langdon is completely sold on the talking pictures. Having completed his first Hal Roach-Metro-Goldwyn-Mayer talking "Hot Stuff." Harry is one of the most enthusiastic champions of the sound films.

The first all-color, all-talking comedy, and the first picture with sound on color film to be released, has been completed by Mack Sennett for immediate release through Educational Film Exchanges, Inc. The two-reel comedy is "Jazz Mamas," undoubtedly the most pretentious short comedy made from the standpoint of production value.

The cast in support of Glenn Tryon and Merna Kennedy in "Barnum Was Right," by Philip Bartholomae and Hutchenson Boyd, includes Otis Harlan, Jay Hunt, Clarence Burton, Basil Radford, Lew Kelly and Isabel Keith. Del Lord is directing.

Moran and Mack, black-face stars of Paramount's new all-dialogue picture titles from the lacadazical query, "Why Bring That Up," which the two lazy-voice comedians made famous on stage and in records, are en route to New York from Hollywood on their first between scenes vacation. They are accompanied by their wives.

Charles Giblyn will play the role of Smith, and Wilson Hummell as the Captain of detectives in "Woman Trap," Paramount's all-talking pictures to be directed by William Wellman. Hal Skelly, Evelyn Brent, Chester Morris, and Leslie Fenton, have important roles.

7 TIFFANY ONE NATURALS

WITH DIALOGUE AND SOUND

Release No. 2

Pantages, Toronto

Week of July 20th

Release No. 1

Loew's, Toronto

Week of July 6th

GEORGE JESSEL in "LUCKY BOY"

A peerless entertainer in a screen novelty. Crackling with the famous Jessel wit, lilting with melody, rich in love interest.

BELLE BENNETT in "MOLLY and ME" WITH JOE. E. BROWN

Charming romance of the theatre in a poignant drama of an actress who lost step with her husband on the ladder to fame.

"MIDSTREAM"

Startling, powerful drama of a man who turned back the hands of Time. Featuring Ricardo Cortez, Claire Windsor and Montagu Love.

"NEW ORLEANS"

Throbbing drama of love vs. friendship told by Ricardo Cortez, William Collier, Jr., and Alma Bennett amid Mardi Gras revelry and race-track thrills.

"WHISPERING WINDS"

A new slant on the eternal triangle in a drama of three who loved—each one differently. Enacted by Patsy Ruth Miller, Malcolm McGregor, Eve Southern.

"TWO MEN AND A MAID"

Picturesque Algeria, burning Sahara sands, the Foreign Legion—all background for a throbbing love story told by William Collier, Jr., Alma Bennett, Eddie Gribbon, George Stone.

BELLE BENNETT in "MY LADY'S PAST" JOE. E. BROWN

The romance of a jilted spinster who suddenly finds herself notorious provides Belle Bennett with a role that runs the emotional gamut.

These Subjects

Can Be Had on Soun Film, or on Disc, Silent.

Synchronization and Score b HUGO RIESENFELD

Synchronized by RCA PHOTOPHONE